

# **Government Advertisement: 'Strengthening Medicare' Campaign**

## **Television Advertisement, 2004**

**Q:** What's this about new incentives for doctors to bulk bill?

**A:** It's one of the ways we're strengthening Medicare. Doctors have always been able to choose whether they bulk bill or not.

**Q:** I know, so what are you doing to help?

**A:** We're giving doctors more incentives to bulk bill. Medicare is now paying them more every time they bulk bill children under 16 and Commonwealth Concession Card holders.

**Q:** Well, that does sound good.

**A:** Yes. It's just one of the ways we're strengthening Medicare.

To find out more, look out for this booklet, or call us on 1800 011 163, or visit the website.

*Authorised by the Australian Government Canberra.*

Source: Transcribed from television advertisement.